



FOR IMMEDIATE RELEASE

Contact: Stacia Nelson, Stacia@pivotstrategies.co, 612-978-8600
Chris Olsen, Colsen@thebaileygroup.com, 763-545-5997 ext. 304

The Bailey Group Doubles Roster of CEO Advisors
Firm increases CEO coaching team by 100 percent to meet demand for leadership development

MINNEAPOLIS – September 6, 2016 – The Bailey Group, a market leader in executive coaching and C-suite advisory services, has increased its CEO advising team twofold by adding Sal Mondelli, Vicki Turnquist and Tom Velin. As former CEOs themselves, these advisors bring exceptional experience and industry knowledge to coach others.

At The Bailey Group, the approach to CEO coaching is holistic. Clients receive peer-level support along with psychological expertise from teams who are trained to understand how personality traits, upbringing and personal values factor into leadership styles and capabilities – an approach that leads to increased performance. From working through conflict to building strong relationships with boards, to inspiring and aligning teams – advisors are key to transformational leadership.

“Just like the most talented athletes, the best leaders can improve with the right coaching,” said Leigh Bailey, president of The Bailey Group. “A trusted outside perspective is essential to seeing significant performance improvements, building successful teams and developing thriving organizations.”

The new CEO advisors bring a wide range of business acumen and experience at a time when companies are transforming more often than ever before, and leadership development needs are on the rise. Deloitte (Bersin, 2015) reported that more than 60 percent of all companies surveyed cite leadership gaps as their top business challenge. And more mature companies invest more heavily in developing their leaders, demonstrating that experienced organizations know the value of coaching.

Sal Mondelli is a seasoned president and CEO, having served as the leader of three organizations across multiple industries. [Read more](#)

Vicki Turnquist is the retired president and CEO of Private Bank Minnesota, which she founded and led for more than 18 years. [Read more](#)

Tom Velin has served in chief financial and chief operating officer roles for more than 20 years, most recently as CFO for Coborn’s, Inc. [Read more](#)

About The Bailey Group

Since 1989, The Bailey Group has advised hundreds of CEOs and executive teams across [many industries](#), shaping extraordinary people into transformational leaders who build successful teams and thriving organizations. Services offer a holistic approach to coaching, from CEO advising to executive team coaching and team development. For more information, visit TheBaileyGroup.com or follow us on [LinkedIn](#), [Twitter](#) or [Facebook](#).

###